

MEDIA KIT



- Bearifi (formerly BearExtender) launched in 2009
- Original BearExtender WiFi booster received rave reviews from Engadget, CBS News, TUAW
- New product line for fall 2018 includes home mesh Wi-Fi system, outdoor 802.11ac Wi-Fi extender



WHO WE ARE

Bearifi began in 2009 with the name BearExtender and a product designed to help students connect to the University of California, Berkeley Wi-Fi called "AirBears." BearExtender helped students connect on and off campus.

The original "BearExtender" was exclusively for Macs and was well reviewed in major publications including Engadget, TUAW, and Macworld magazine. BearExtender attended the Macworld Expo in San Francisco each year until the conference was no longer held. A PC version was introduced in 2010.

Over the years BearExtender launched new revisions of their Mac and PC range extenders, and also launched a series of high speed Wi-Fi products with 802.11ac technology. BearExtender usage spiked worldwide and allowing users to get Wi-Fi in places they could not previously. BearExtender is also used in corporate environments as well as by the US Military.

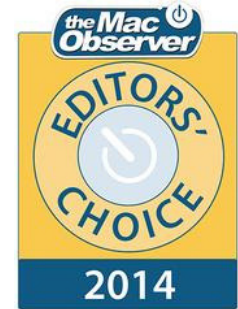
With a growing number of products that encompassed more than just WiFi range extension, in 2017 BearExtender rebranded as Bearifi. This fall Bearifi launched three new products including a revolutionary Bearifi Edge Mesh 802.11ac Whole Home WiFi system. Unlike competing mesh extenders, it can integrate with your current Wi-Fi router, meaning you need fewer mesh units to cover larger areas. Other new products include Bearifi Outdoor AC, an 802.11ac high speed outdoor USB range extender for Microsoft Windows PCs, as well as the 4th generation of the popular original "BearExtender" PC WiFi USB range extender.



IN THE NEWS

What they've said about past products

TUAW



engadget

Tim Stevens | Engadget.com

"To put it simply: this thing works. At 240 feet, with a concrete wall between us and our 802.11b/g router, our laptop's integrated WiFi receiver gave up the ghost but the BearExtender PC felt like it was just getting warmed up..."



Rick Broida | CBSnews.com

"Wi-Fi signal strength outside the Panera Bread where I'm currently working: two bars. Wi-Fi signal strength with the BearExtender PC plugged into my laptop, same location: five bars. I think that about sums it up."

SLASHGEAR

Ewdison Then | Slashgear.com

Once connected it's just like using the standard WiFi only with dramatically broader range...



PC Magazine

"BearExtender PC is an affordable, simple way to boost a wireless network."

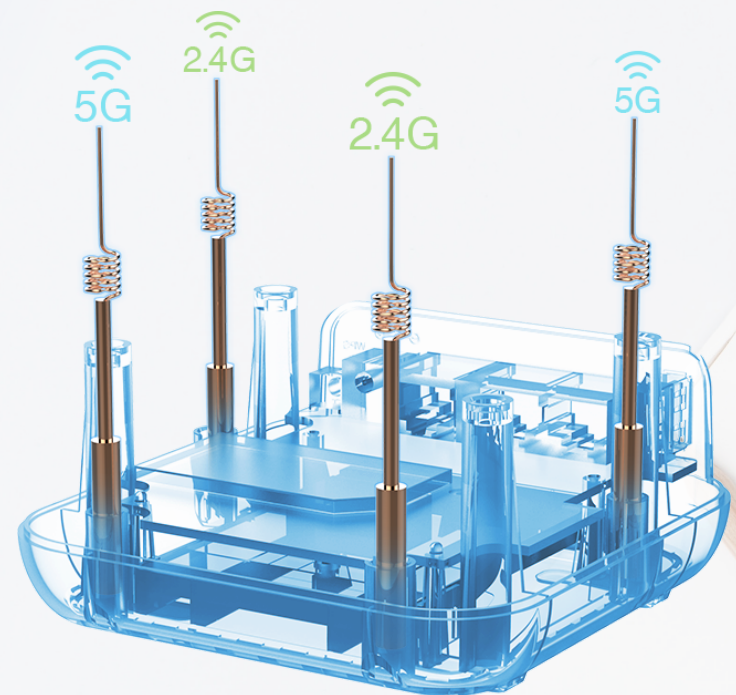


EDGE Mesh

AC1200

Whole Home Coverage

- Whole home 802.11ac mesh Wi-Fi coverage
- Extend your existing Wi-Fi router
- AC1200 high speed for fast streaming
- Prioritize & assign bandwidth to devices
- Dual band 2.4/5 GHz antennas with QuadXT™ performance technology



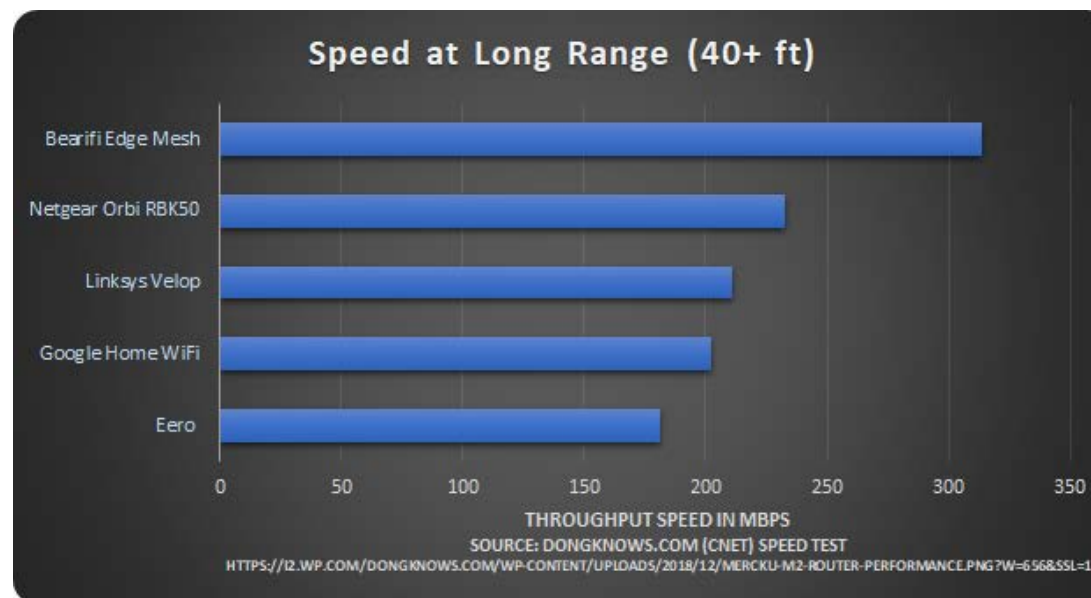
Bearifi Edge Mesh speeds past Google, Netgear, Linksys, and Eero!

The reviews are in, and Bearifi Edge Mesh speeds past the heavyweight brands like the Google Home Mesh Wi-Fi System, the Eero, and even Netgear Orbi and Linksys Velop (AC1200 models).

These numbers are taken from a test completed by Dong Ngo, of DongKnows.com, a CNET Technology Editor for 18 years. Below we see a speed test completed at long distance for Bearifi Edge Mesh vs. comparable AC1200 mesh extenders from Netgear, Linksys, Eero, and Google.

In this testing, Bearifi Edge Mesh beat out its four main rivals with considerably faster speed over increased distance.

Bearifi Edge Mesh features more than 10 years worth of award-winning BearExtender™ range extension technology designed to give you faster speeds over increased distances, to provide better Wi-Fi coverage throughout your home. The below test shows how Bearifi Edge Mesh compared to comparable AC1200 Mesh dual band products from the listed brands. Comparisons to triband models are not included as results are not comparable to more expensive triband mesh hardware.





PRESS RELEASE

12/14/18- FOR IMMEDIATE RELEASE- Bearifi USA is excited to announce the launch of the Bearifi Edge Mesh Whole Home AC1200 Wi-Fi System, the first of its kind that lets you extend signal from an existing Wi-Fi router. If you already own an expensive 802.11ac or gaming Wi-Fi router, you don't have to replace it just to set up a mesh network.

The drawback to major brand mesh systems is they require you replace your existing router. Bearifi Edge Mesh comes in a 2-pack with 1 AP (router) and 1 Satellite expansion unit with a special default extension mode that let's you repeat an existing Wi-Fi signal. Additional Satellites are available for purchase for a low cost. Don't have a router, or looking to upgrade from an older one? No problem, Bearifi Edge Mesh AP has a router mode that serves as a full AC1200 802.11ac Wi-Fi router complete with Gigabit Ethernet ports, with easy setup to an existing cable or DSL modem.

RANGE BOOSTING TECHNOLOGY

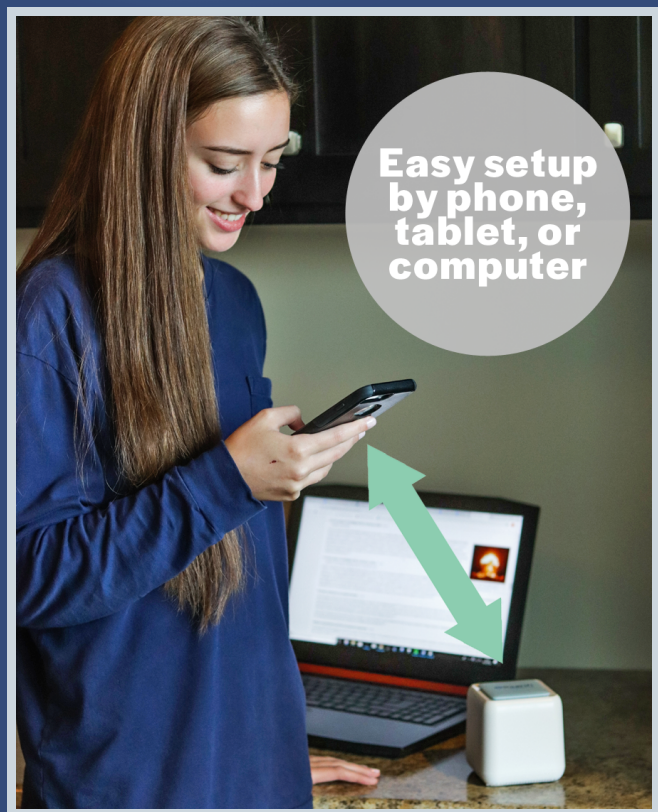
Bearifi Edge Mesh features more than ten years of award-winning BearExtender™ Wi-Fi range boosting technology, including a special QuadXT™ dual band 2.4/5 GHz antenna layout that provides for maximum coverage with a minimal number of mesh units. BearExtender™ technology was developed in 2008 and launched in 2009 in a popular USB Wi-Fi range extender for Macs, and later PCs. The original "BearExtender" won critical acclaim in Engadget, TUAW, PC Magazine, and CBS News, among others. The company was renamed Bearifi last year as they grew to offer Wi-Fi products that went beyond just range extension. BearExtender™ technology is in use in governments, schools, and military facilities around the world. With Bearifi Edge Mesh Whole Home Wi-Fi, you can add up to ten satellite expansion units, though most homes will need just the standard two-pack, and possibly one or two more satellites for homes or areas exceeding 4200 square feet.

BEAMFORMING AND MEDIA PRIORITIZATION

Bearifi Edge Mesh uses beamforming smart technology, a special type of transmission pattern that targets connected devices rather than just sending out WiFi in a circular pattern like conventional Wi-Fi routers. It also features special Media Prioritization technology which allows you to prioritize and assign bandwidth to the devices that need it the most. Place the Bearifi Edge Mesh AP two to three rooms away from your main router, and place your satellite unit further away in your home to extend coverage. Add extra satellites where needed, such as at the bottom of stairs or on a back covered porch, or boost your streaming speed by putting one in your living room.

PRICING AND AVAILABILITY

At the time of publication, Bearifi Edge Mesh AC1200 Whole Home Wi-Fi System 2-pack AP and Satellite retails for just \$139.97 with extra satellites only \$69.97. It is available online at Bearifi.com and at Amazon.com with Prime shipping. Email press@bearifi.com with any additional questions.



EDGE MESH PHOTOS

See more at <https://beari.fi/EdgeMesh>



OTHER BEARIFI PRODUCTS



TOP LEFT- Bearifi Outdoor AC 802.11ac High Speed Outdoor USB Wi-Fi Extender for Microsoft Windows PCs-
<https://beari.fi/ODac>



TOP RIGHT- Bearifi AC-Blaze 802.11ac portable Wi-Fi USB dongle for Microsoft Windows PCs
<https://beari.fi/ACblaze>



BOTTOM LEFT- Bearifi BearExtender PC high power long range 802.11n 2.4 GHz USB Wi-Fi booster for Microsoft Windows PCs (version 4)
<https://beari.fi/BEPCv4>



BOTTOM RIGHT- Bearifi BearExtender Turbo high speed 802.11ac USB Wi-Fi booster for Apple Mac computers
<https://beari.fi/Turbo>

Compare all Bearifi products online at:
<https://beari.fi/compare>

THANK YOU!

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